

Guests with a baby in tow

By Christopher Greising

*Rockabye Rentals helps traveling
parents*

When going through security and checking baggage at airports, it can be a hassle with strollers, high chairs and cribs. The owners of Rockabye Rentals understand the troubles parents go through when traveling with young ones and try to make trips to the Twin Cities area as painless as possible.



Photo by Rich Ryan

Husband and wife team, Jay (left) and Chantelle (right) Ebben founded Rockabye Rentals.

Rockabye Rentals is owned by wife and husband Chantelle and Jay Ebben. The St. Paul couple opened the business about three months ago, “after seeing all of my sisters and sisters-in-law [visit] with their kids,” said Chantelle Ebben who, between her family and in-law’s, has 16 nieces and nephews.

The business rents out a variety of baby-related products for travelers. Many of the products rented out at Rockabye are large items like cribs and double strollers, but they also offer small products like sound monitors and bath toys.

The larger items range in price from \$9-\$12 a day, while the small items are \$2-\$5 a day. Special weekly rates are available in which the seventh day is free. Delivery is free in the Twin Cities and \$20 for outlying areas. Visit the Web site for rental items and to view the delivery area.

The Juvenile Product Manufacturer Association (JPMA) has approved everything rented out by Rockabye Rentals. JPMA’s mission statement, according to the Web site, is, “promoting and informing consumers ... about the safe use of juvenile products.”

“I’m not going to rent something out that I wouldn’t use myself,” said Chantelle Ebben, “[and] we sanitize everything before we deliver it.”

Baby products rented from Rockabye Rentals will be delivered by the pair and

set up in site, including Downtown. “A lot of times we go to Grandma and Grandpa’s house, “said Chantelle Ebben, when asked where she and her husband often find themselves. Business also has taken the pair to a lot of hotels.

The couple has no children, but the two have business backgrounds. Jay Ebben is a professor in the business school at the University of St. Thomas, and Chantelle Ebben was an attorney until they founded Rockabye Rentals.

“Since my husband teaches business at St. Thomas, we figured we might as well do it [open a business] for ourselves,” she said.

So far business has been good, and the couple expects the trend to continue as the weather warms - especially strollers.

“It’s a lot of fun, and the people we deliver to have been so nice,” she said.

For more information about Rockabye Rentals, visit www.rockabyerentals.com or call (651) 493-9454.